



## Agencies

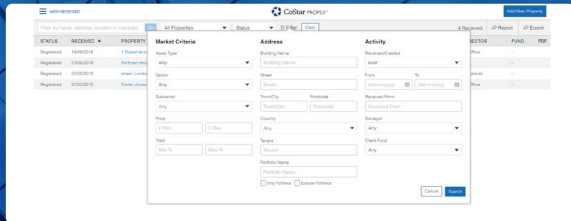
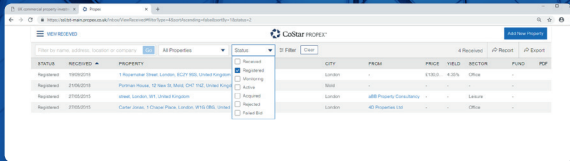
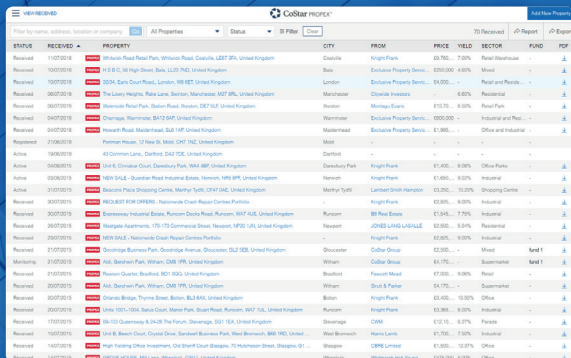
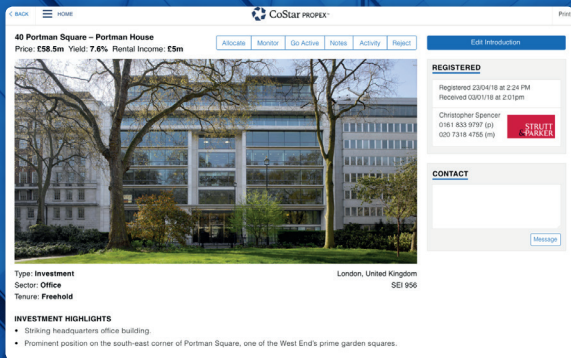
The fastest way to get your introductions  
in front of decision-makers





The investment community's preferred method of introduction is Propex.

Propex allows investment agents to respond to requirements and deliver targeted investment introductions directly to investment decision makers in a secure, trackable environment.



Connecting you to the people and information you need to make decisions with confidence.



# Propex is the primary channel to deliver or receive investment property information

CoStar Propex is a members-only online platform, which allows you electronically to introduce, receive and store property investment opportunities. The UK's top investors and investment agents use Propex to exchange information in an efficient and secure environment.

## Agents use Propex to:

- ◆ Introduce opportunities directly to the acquisitions team of the leading investors
- ◆ Track who has viewed and actioned introductions
- ◆ Market their retained sales to the leading players in the market
- ◆ Identify and target the relevant decision makers via the UK's largest and most accurate online directory of investment professionals
- ◆ Enhance their profile within the agent and investment community





# Instantly connect to the investment market

## Introduce with confidence

With Propex, you can introduce investment information securely, opening doors to the acquisitions team of the leading funds, institutions and property companies. Each introduction is date and time stamped, giving a detailed and accurate picture of who is viewing and acting on your introduction.

## Market your investment sales

Propex provides a painless way to control the marketing of all your retained sales. You can target individuals or compile accurate mailing lists from the Propex online directory of investment contacts.

## Act on requirements

Always be aware of what the active investors are looking for and buying. With Propex, you can access investor requirements posted in the members area, responding to them quickly and securely.

## Stay connected with the key players

Propex holds the UK's largest and most accurate online directory of property agents and investors, giving you immediate access to up-to-date contact information for the main players in the property investment market.



Propex is M&G's strongly preferred method of investment introduction



Chris Perkins, Director of Fund Management



## Hear from our clients



"Sending introductions through Propex improves the agents' chance of securing an introduction as all our investment surveyors and Fund Managers are immediately alerted of the introduction."

Chris Taylor,  
Chief Investment Officer



"Propex is our strongly preferred method of introduction for nonretained sources."

Michael Williams.,  
Investment Manager



"Propex is Aviva Investors' preferred method of receiving introductions. It enables us to register the introduction more quickly, more accurately and it also enables us to respond to agents more efficiently."

Gary Sherwin,  
Head of UK Investment  
Transactions



To find out more about how Propex can help your investment transactions and marketing performance

Call us on **020 3205 4500** or go to **[www.propex.co.uk](http://www.propex.co.uk)**



# About CoStar Group

We work to put you at the centre of the commercial property industry by connecting you to the UK's largest database of buildings and transactions, and a powerful suite of online services.

What has always set us apart is the way we research the market. Our highly trained research associates interview everybody from agents to owners and property managers to gather and verify thousands of property records in our database.

This is the only way to ensure the data our clients rely on is unbiased, extensive and fully up-to-date.

[www.costar.co.uk](http://www.costar.co.uk)

## UK facts & figures:

**9,644**

AGENTS AND OWNERS  
LIST THEIR PROPERTIES  
ON COSTAR

**86%**

OF THE TOP 100 UK  
AGENCIES PAY TO  
ACCESS COSTAR'S  
LISTING INFORMATION

IN 2017, COSTAR CLIENTS  
WERE INVOLVED IN

**94%** OF SALES

AND

**85%** OF LEASE  
TRANSACTIONS

**16,000**

PROFESSIONALS LOOKING  
FOR SPACE TO LET AND  
FOR SALE